

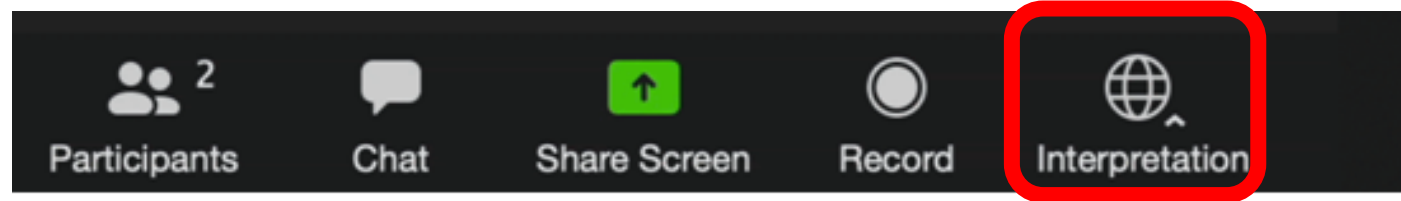


Community Workshop

Milpitas Housing Element

March 14, 2022

Interpretación Phiên dịch 传译



➤ **La interpretación en simultáneo para esta reunión se dará en los siguientes idiomas:**

- Español – bajo la opción Español
- Por favor presione el icono INTERPRETATION en tu barra de herramientas para acceder al idioma deseado

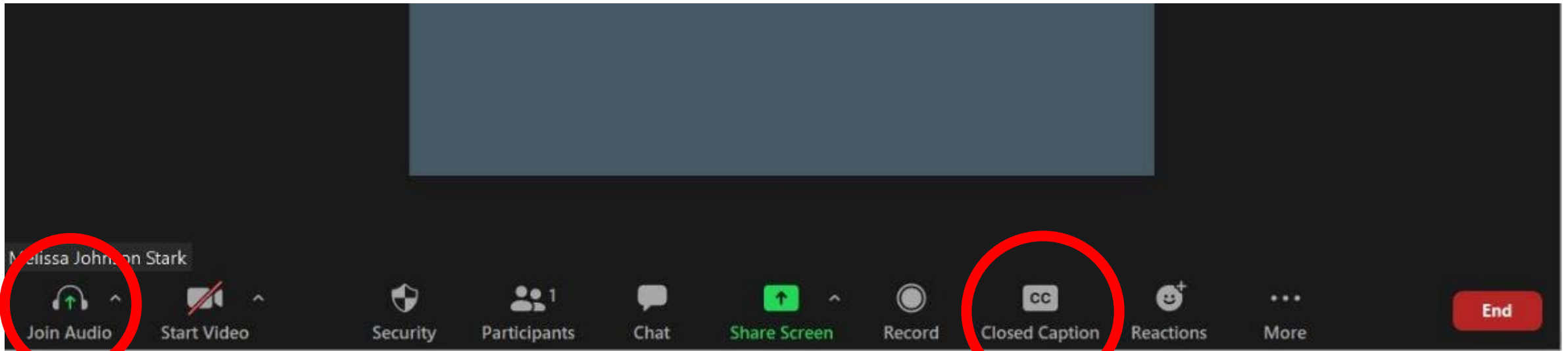
➤ **Dịch song song cho cuộc họp này sẽ được cung cấp bằng các ngôn ngữ sau:**

- Tiếng Tây Ban Nha – tùy chọn tiếng Tây Ban Nha
- Tiếng Quan Thoại – tùy chọn tiếng Quan Thoại
- Tiếng Việt – tùy chọn tiếng Việt
- Vui lòng nhấp vào biểu tượng PHIÊN DỊCH (INTERPRETATION) trên thanh công cụ của bạn để truy cập ngôn ngữ mong muốn

➤ **本次会议将提供以下语言的同声传译:**

- 西班牙语 – 选择 Spanish 选项
- 普通话 – 选择 Mandarin 选项
- 越南语 – 选择 Vietnamese 选项
- 请点击工具栏中的 INTERPRETATION 图标

Zoom Instructions

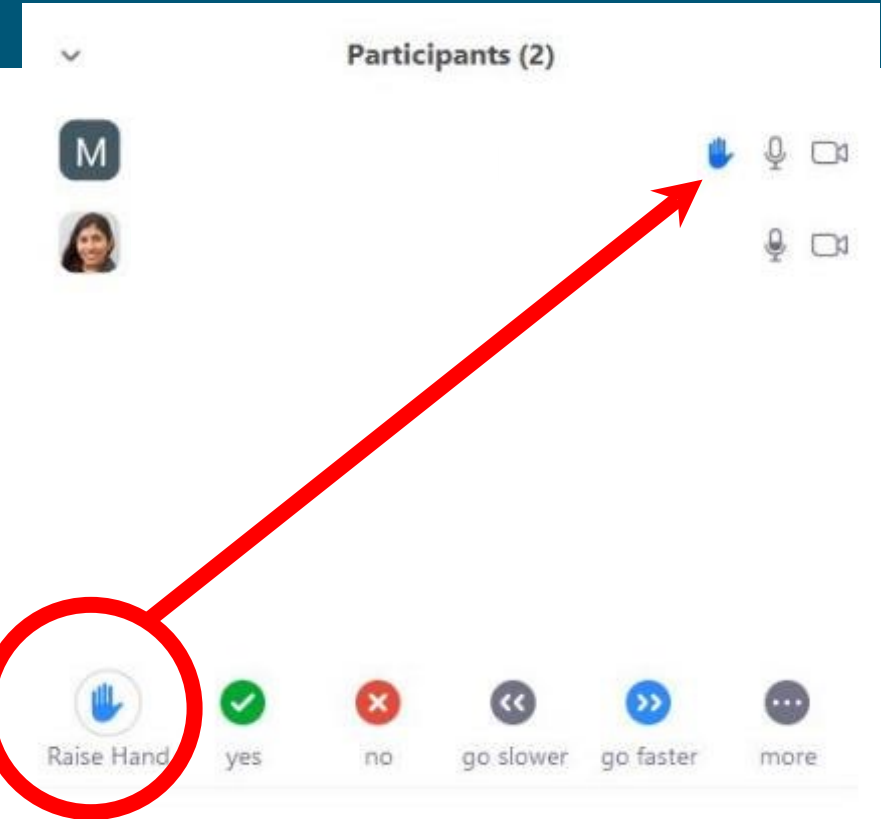
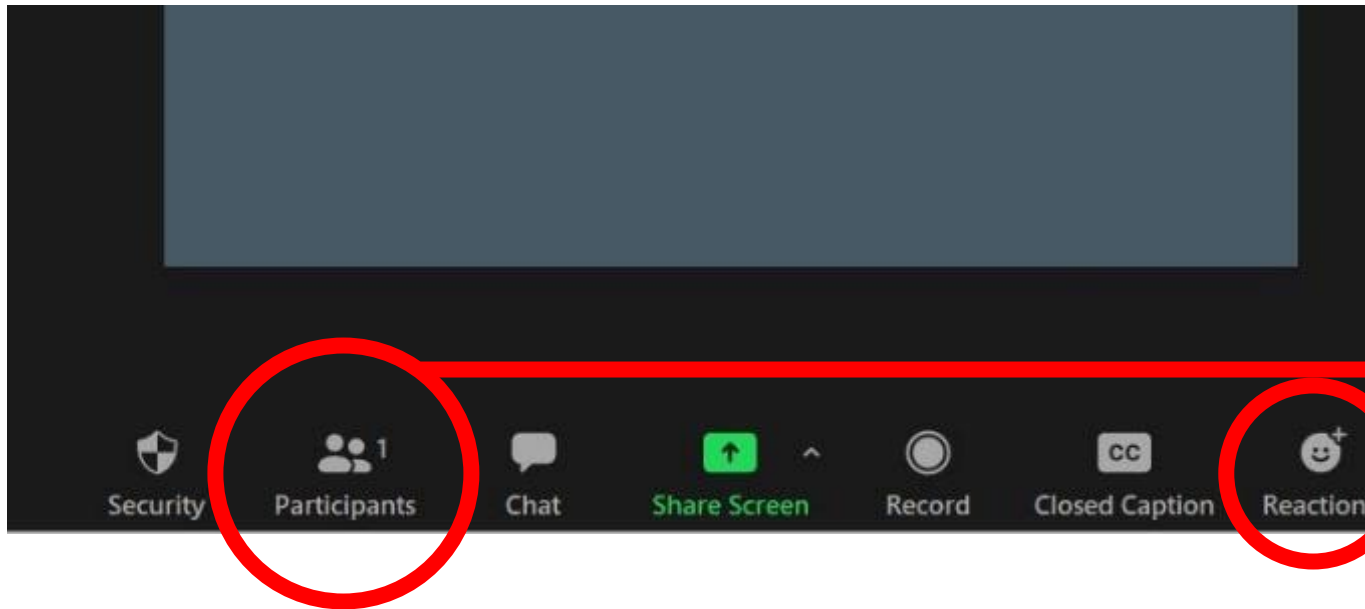


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- Please remain muted until called on.

- You can also use the CHAT function to ask questions and share input during the meeting and small group exercise.



Overview of Tonight's Meeting



Meeting Objectives

- Provide background on the Housing Element and process
- Share information about Milpitas that informs the Housing Element
- Share our community engagement strategy
- Get initial community input on housing assets, issues, and opportunities



Tonight's Roadmap

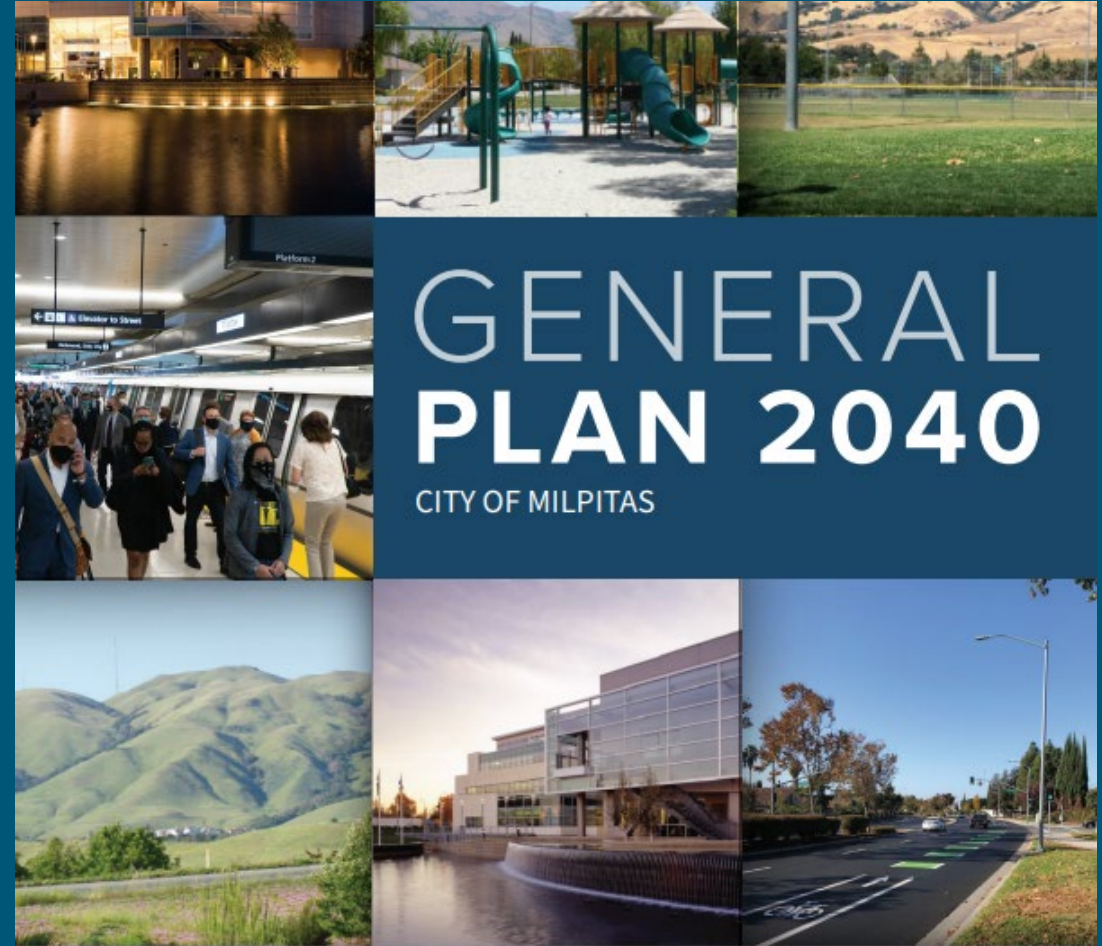
- **Opening Presentation (20 mins)**
 - Housing Element Background
 - Housing Needs in Milpitas
 - Community Engagement
- **Large Group Q/A (10 mins)**
- **Breakout Room Discussion (45 mins)**
- **Report Back and Next Steps (10 mins)**



Background

General Plan Chapters

- › Land Use
- › Circulation
- › Community Design
- › Economic Development Meeting
- › Conservation and Sustainability
- › Utilities and Community Services
- › Safety
- › Noise
- › Parks, Recreation, and Open Space
- › Community Health and Wellness
- › Implementation





General Plan Objectives Related to Housing

- **Protect and enhance Milpitas's community character, and sense of community**
- **Provide a range of high-quality housing options**
- **Adhere to the principles of environmental sustainability**
- **Address new requirements of State law**
- **Address emerging transportation, housing, and employment trends**

Examples of Housing Related Policies and Actions in Other Elements

Land Use

- Coordinated land use and mobility planning to reduce emissions
- Future residential location and type
- Minimum and maximum densities
- Policy for existing and new residential areas

Circulation

- Transit-oriented development
- Transportation Demand Management and parking

Conservation and Sustainability

- Energy conservation and energy efficiency programs
- Green building

Building on Other Efforts

- › City's Affordable Housing Ordinance
- › Metro Specific Plan
- › Midtown / Gateway Specific Plan
- › Assessment of Fair Housing
- › Homelessness Task Force
- › Santa Clara County Collaborative





The City's 8-year plan for meeting the housing needs of everyone in the community

Provide a variety of housing types of all income groups

Assist in the development of lower and moderate-income housing

Remove constraints to housing

Conserve and improve existing housing

Promote fair housing

Housing Element Requirements

- **Required Element of the General Plan**
- **Plan for Regional Housing Needs Allocation (RHNA)**
- **Must be updated every 8 years and certified by HCD**
- **Currently planning for the 6th cycle (2023-2031)**
- **Statutory deadline is January 31, 2023**



Housing Element Components + Process

➤ Housing needs assessment, including for

- Existing and at-risk units
- Special needs
- Projected needs



➤ Housing Plan: programs and implementation

- Goals, objectives, and policies
- Quantified objectives
- Constraints removal
- Housing production (income level, special needs)
- Providing adequate sites
- Improve existing housing and preserve at risk units

➤ Sites inventory and analysis

➤ Constraints and opportunities analysis

- Governmental and non-governmental constraints
- Residential development, funding, and partnership opportunities

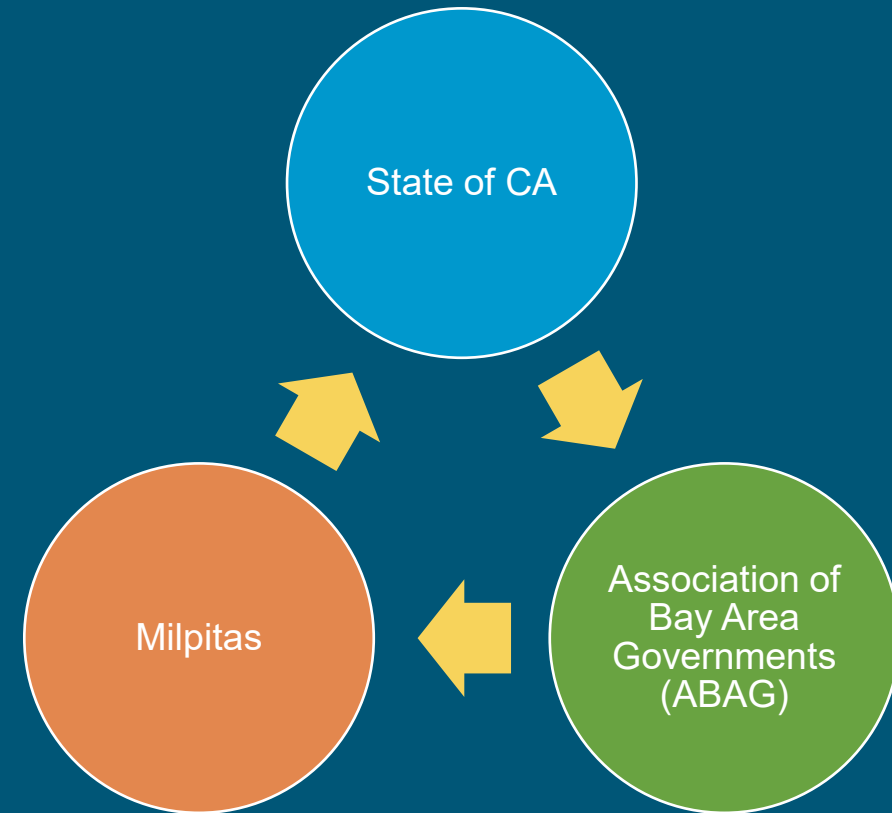
Regional Housing Needs Allocation

For each region, the State analyzes:

- › Jobs to homes ratio
- › Proximity to jobs and education centers
- › Expected job and population growth
- › Demographic trends that affect housing demand

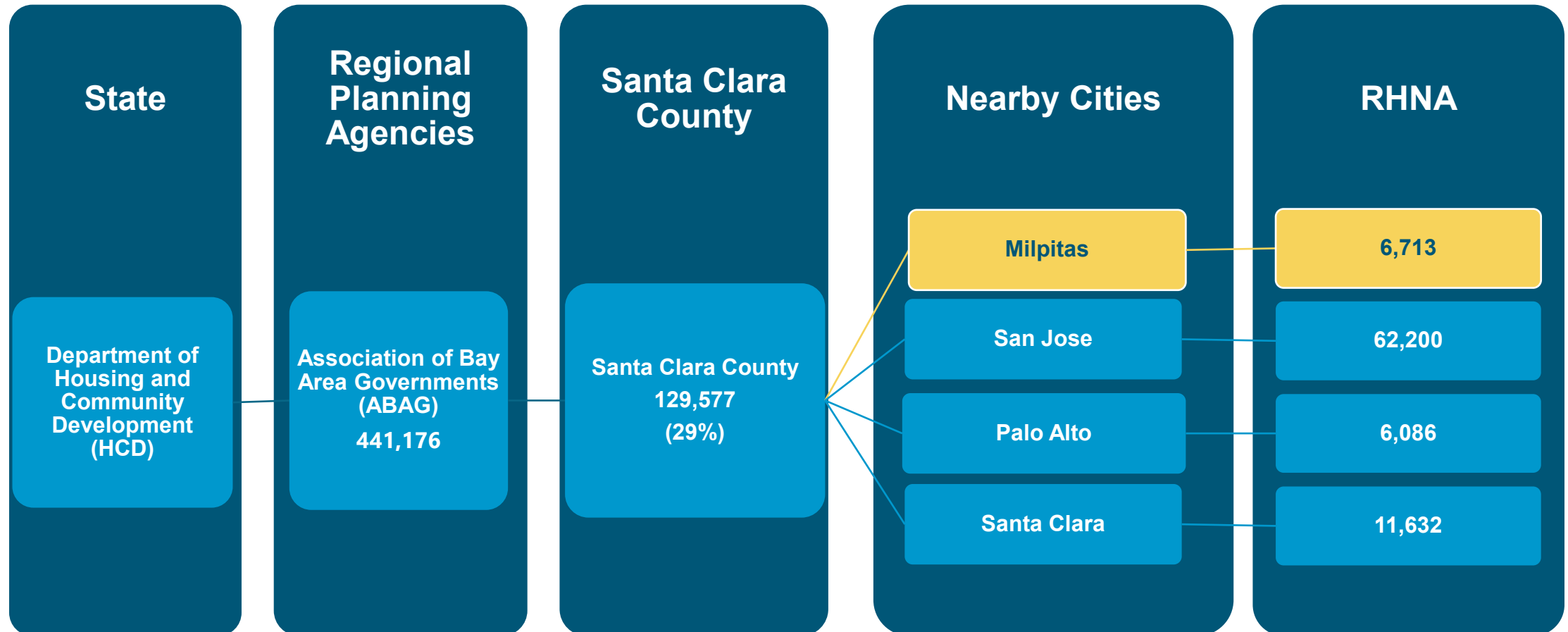
= # of units to plan for in each region, by income level

= **Regional Housing Needs Allocation, or RHNA**



Regional Housing Needs Allocation

6th cycle



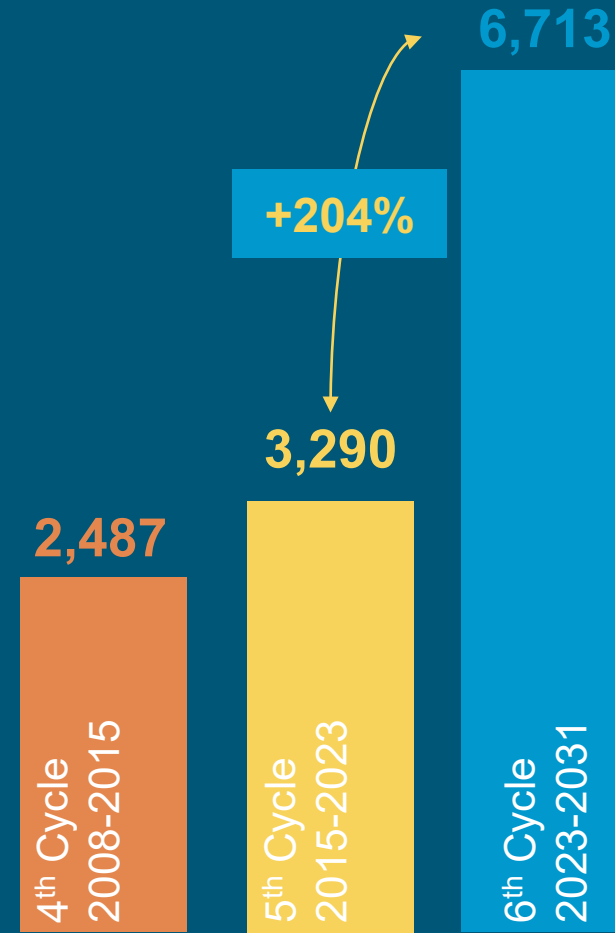
Source: Final Regional Housing Needs Allocation Plan: San Francisco Bay Area, 2023-2031

Regional Housing Needs Allocation

4th, 5th, and 6th cycles

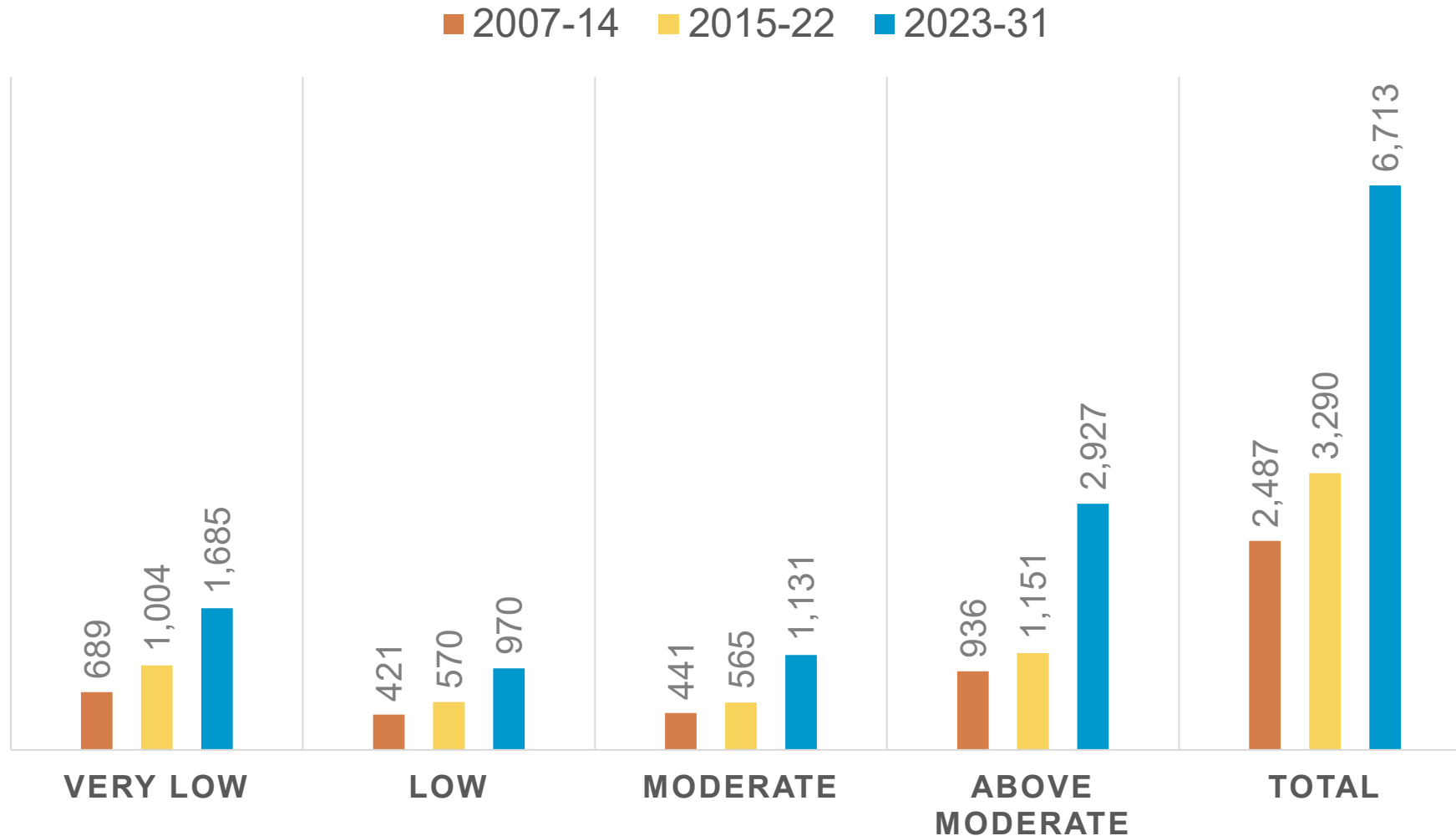
**Projected Future Housing Needs
+ Unmet Existing Housing Needs**

= Higher Allocation



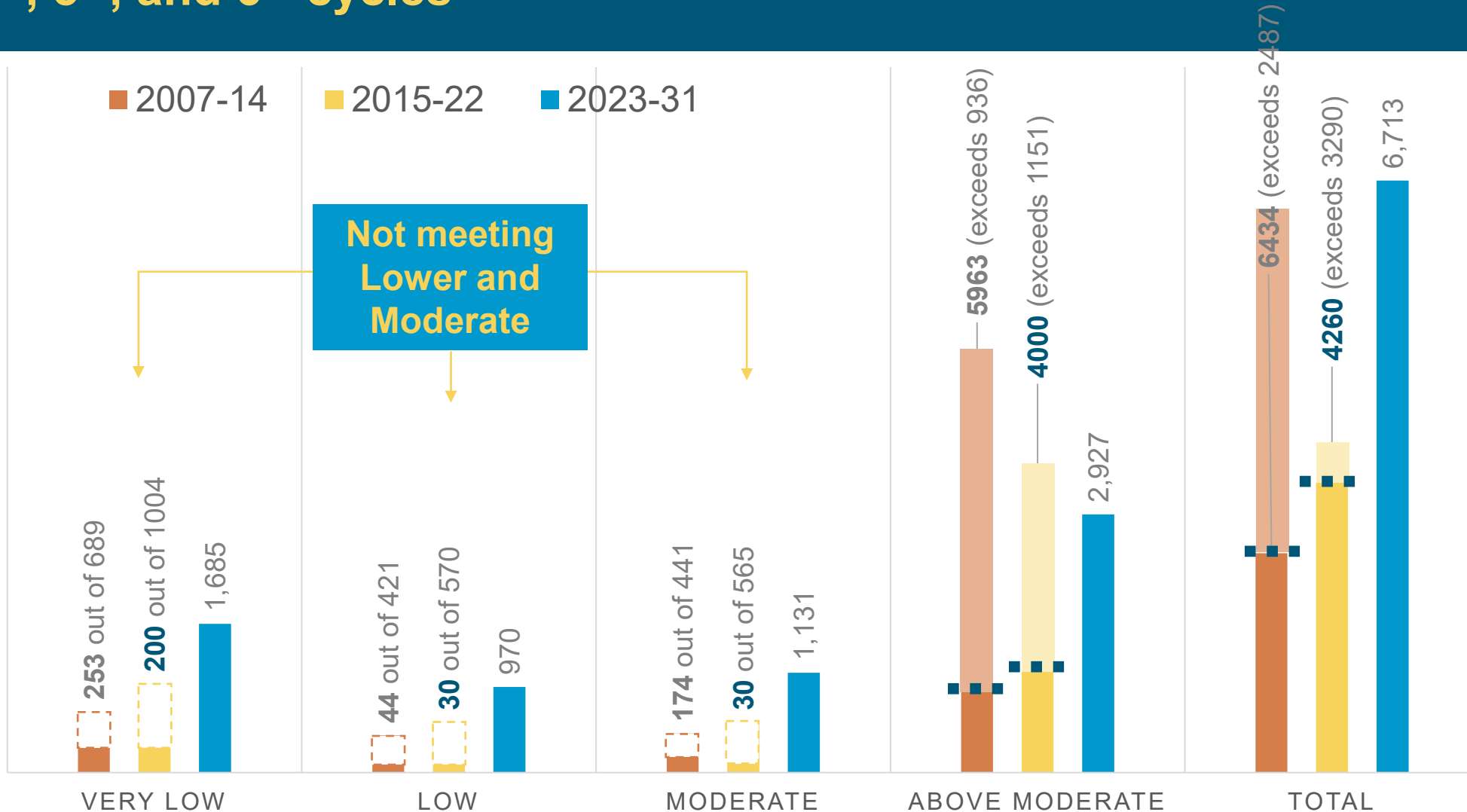
Regional Housing Needs Allocation

4th, 5th, and 6th cycles



Regional Housing Needs Allocation

4th, 5th, and 6th cycles



Sites Inventory for RHNA

The purpose of the Housing Element sites inventory is to identify adequate sites to accommodate the RHNA



- City is not required to *build* or *finance* the housing, but must *plan and accommodate* for it
- Does not automatically authorize the construction of residential developments
- Private Property - No obligation by property owner or tenant to take action
- Reliant on the development industry (market rate & affordable) to construct housing units

HE Engagement Goals

- Engaging a broad range of community stakeholders at key points in the process
- Using a variety of interactive activities and communication tools to receive public input
- Keeping the public well-informed throughout the process
- Building community ownership of the plan
- Developing capacity for community leaders



HE Engagement Activities

- Interactive project website
- Stakeholder and focus group meetings
- Community meetings
- Pop-up meetings
- Online surveys
- Newsletters and other outreach materials
- Study sessions and committee meetings



HE Engagement Activities by Phase

Phase 1: Housing needs, issues, and opportunities

- Stakeholder Interviews / Focus Groups
- Community Meeting
- Online Survey
- Council Subcommittee

Phase 2: Policy ideas and development

- Community Meeting
- Pop-Up Meetings
- Online Survey
- Planning Commission, City Council, + Commission Meetings

Phase 3: Draft Housing Element review

- Community Meeting
- Pop-Up Meetings
- Online Survey
- City Council + Planning Commission Meetings
- HCD Review
- Environmental Impact Report Review

Phase 4: Housing Element adoption

- City Council + Planning Commission Hearings
- HCD Certification

What We've Heard So Far

Housing Issues

- Homelessness prevention resources and services
- Wider variety of housing types (e.g., larger families, service workers, people with disabilities)
- Affordable and high-quality housing
- Permanent supportive housing (e.g., for aging population)
- Concrete city plan for housing

Housing Needs

- Overcrowding
- Unsuitable/unsafe housing
- Displacement of older and lower income populations
- Clustering of new developments only in certain areas of the city
- Pace of new development not keeping up with level of affordability needed
- Competing interests between more housing and other uses
- Accompanying infrastructure

Housing Opportunities

- ADUs
- County Measure A
- Remaining affordable compared to region
- Mutual goals of well-paying jobs and affordable housing
- Mixed use development and vacant commercial buildings
- More developers opting to build affordable units rather than paying their way out of requirement
- Strong community leadership



HE Update Process



To Learn More and Stay Involved

- Visit the Milpitas Housing Element website at <https://milpitashousingelement.com/>
- Take the online survey at <https://tinyurl.com/MilpitasHousingElementSurvey1>  
(soon in Spanish, Vietnamese, and Chinese (simplified))
- Milpitas Housing Element team at housingelement@ci.milpitas.ca.gov



Living Polling

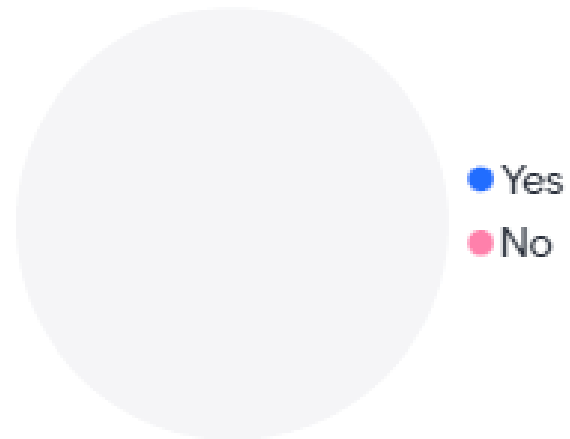
- Open a web browser on second device or in another window
- Go to: <https://www.menti.com/>
- Enter code **6633 8984** at menti.com



Go to www.menti.com and use the code 6633 8984

Do you live in Milpitas?

 Mentimeter



Go to www.menti.com and use the code 6633 8984

Which of the following are true (select all that apply)?

Mentimeter



Go to www.menti.com and use the code 6633 8984

What neighborhood do you live in Milpitas?

 Mentimeter



Go to www.menti.com and use the code 6633 8984

Do you own or rent your residence?

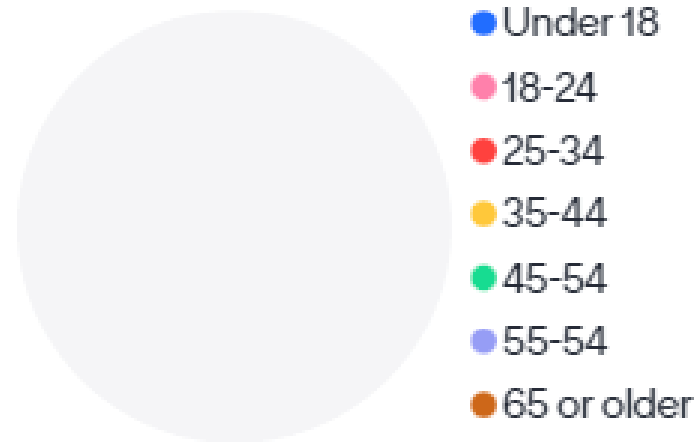
Mentimeter



Go to www.menti.com and use the code 6633 8984

What is your age?

Mentimeter



Go to www.menti.com and use the code 6633 8984

How do you identify? (Select all that apply)

Mentimeter



Go to www.menti.com and use the code 6633 8984

We have all experienced the statewide housing crisis in different ways. What housing challenges have you faced in the last 8 years?

 Mentimeter



Go to www.menti.com and use the code 6633 8984

The HE identifies and designs policy and programs for specific groups. Are there specific groups we should target for new housing (select up to 3)?



Go to www.menti.com and use the code 6633 8984

In one or several words, what is your vision for housing in Milpitas?

 Mentimeter



Go to www.menti.com and use the code 6633 8984

What is one policy idea that you would like the HE update to explore?

 Mentimeter





Breakout Rooms

Breakout Rooms Process

- Zoom Host will randomly distribute participants
- Facilitator will manage time & participation
- Participants can share comments verbally and/or in the Zoom Chat
- Notetaker will take notes on screen
- Recorded for backup
- 45 minutes

Discussion Questions

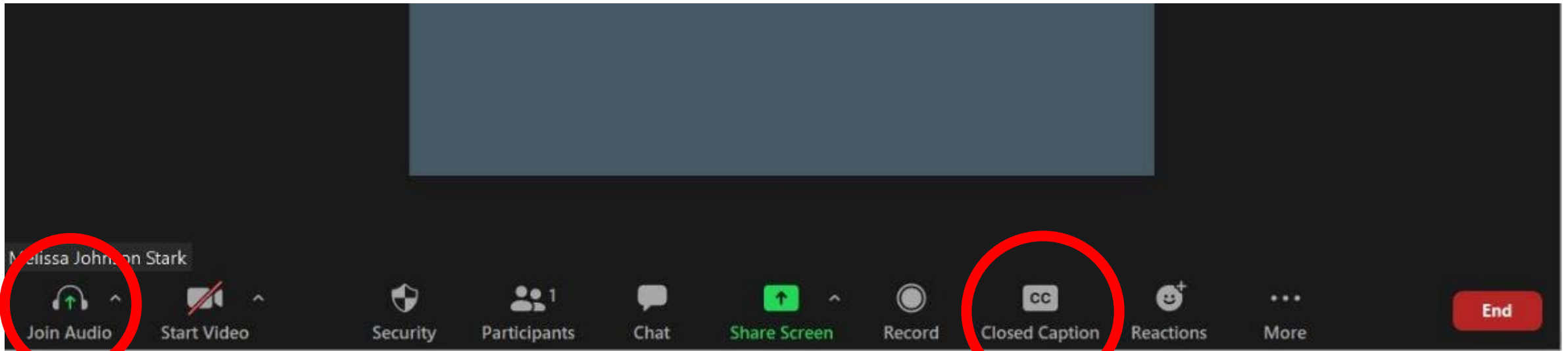
- **What is working well with housing in Milpitas? What are Milpitas' housing strengths (e.g., programs, types of housing, location of housing, etc.)?**
- **What are the issues or challenges with housing in Milpitas?**
- **What housing practices, projects, or types have you seen that might work well in Milpitas?**

Rules of Engagement

- › Be a good listener
- › Welcome all viewpoints and value diversity
- › Show common courtesy and respect
- › Share the air
- › Avoid editorials
- › Honor time



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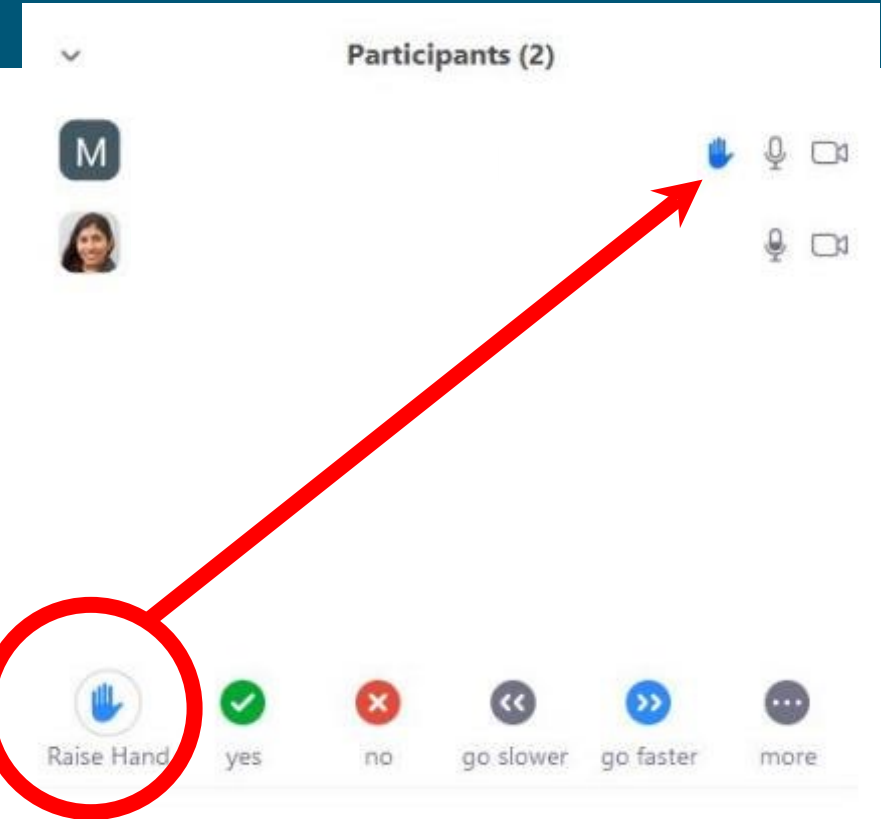
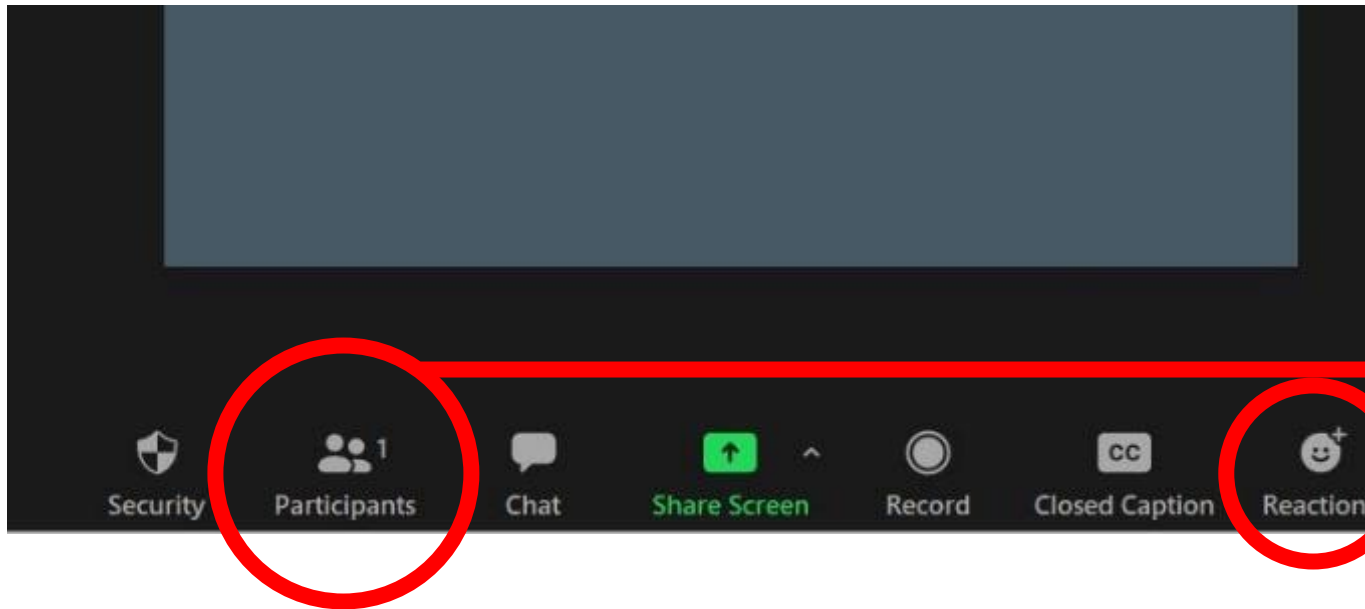


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